



ORGANISATION
Wilson
INSURANCE BROKERS

Independent Risk & Financial Consultants



Wilsons Private Client

www.wilorg.com



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PRIVATE CLIENTS REQUIRE A UNIQUE APPROACH

Whether you are an avid collector of antiques living in a period home, have a passion for jewellery, enjoy a hi-tech city-living lifestyle, or you've just worked hard to achieve more, you deserve the assurance that your property and possessions are well protected.

Ordinary home insurance policies simply do not have the breadth of cover for higher value property and our experience has highlighted that many people often don't have the cover they really need.

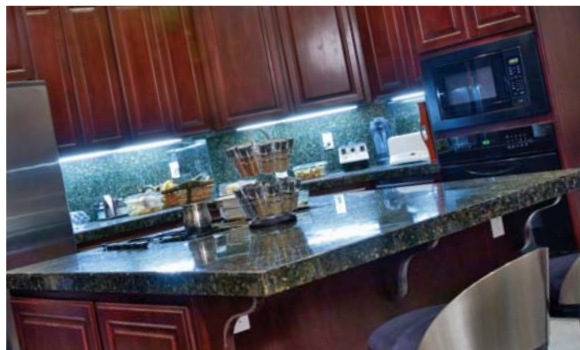
Wilson's Private Client Team understands that different people have individual needs and one of our specialist areas is arranging bespoke cover for clients with higher value property and possessions.

Some of the advantages include:

- **Personal service and quality care provided by your own dedicated Account Manager.**
- **Tailor-made policies which cover a spectrum of requirements.**
- **Policies featuring worldwide all risks cover for your personal possessions.**
- **Accidental damage cover for buildings and contents.**
- **Minimal restrictions for well protected homes.**
- **Specialist cover for your fine arts, antiques and collections.**
- **Policies which can include second homes and holiday homes in the UK and overseas.**
- **Extended cover including travel insurance, identify fraud and legal expenses cover.**
- **Policies with flexible claims settlement options.**



Due to increasing demand for this more holistic type of insurance arrangement we have developed relationships with a number of key insurers and are well placed to provide an excellent service.



WHY USE THE WILSON ORGANISATION?



Established since 1914, Wilsons have been delivering services and adding value to private clients for many years. We have highly experienced professionals with expertise in the specialist household and personal insurance sector who can provide advice on every aspect of household insurance and risk management.

- **We can stop your insurance headaches** – we only use insurers who offer a first class claims service and have the backing of a good security rating.
- **We have experience** – we have many years experience in providing specialist home insurance for Private Clients.
- **We have the expertise** – we offer advice and guidance to help clients choose the most suitable cover to meet their requirements.
- **We specialise in quality and service** – we are committed to ensuring that our clients benefit from the best service and widest cover.
- **We have access to a range of policies from a number of insurance companies** – we keep up to date with new developments, so that we can keep our clients informed.
- **We have strong relationships** – we negotiate competitive premiums, pricing stability and long term commitments.
- **You can meet us face to face** – we provide a personal service, both in terms of arranging your insurance cover and assisting you on an on-going basis.
- **Total Client Management** – each client has a dedicated Account Manager, who manages the account but is also experienced in the negotiation of claims.
- **Prompt and satisfactory** claims settlement.

OUTSTANDING HIGH VALUE COVER

Some of the features of the specialist policies include:

- **Buildings cover** for modern or historic properties, listed buildings and thatched properties.
- **Cover second homes in the UK and abroad** all on one policy.
- **Worldwide** All Risks cover for your possessions and valuables when taken out of the home.
- New acquisitions are automatically covered until you can notify us of their purchase.
- **Business** contents cover.
- Cover at your **son's or daughter's hall of residence** and parents / grandparents in a nursing home.
- Identity Fraud cover and Personal Security advice.
- Specialist cover for **antiques and fine art** including:
 - Defective Title cover.
 - Loss of value following damage.
 - Increase in value if the market value increases, e.g. due to death of the artist.



- Personal Liability with high indemnity limits with Employer Liability cover for domestic and, in some cases, farm employees.
- **Annual travel** cover for permanent members of the household up to age 70.
- Family Legal Protection of up to £100,000.
- Security advice in the form of a confidential assessment of your home.
- Recognition that discerning homeowners pay more attention to security, **warranty free cover can be negotiated**.
- **Cash settlement** option on claims.
- Yacht and motor boat cover.



EXPERT HELP WHEN YOU NEED IT MOST!

It is when you make a claim that you really find out how good your insurer is and here are just a few examples of how delighted our clients have been with the specialist insurance claims service:

- Following damage from a burst pipe one client was able to leave the matter in the hands of his insurer and Wilsons while he was away on holiday; returning to find that the work had been carried out to his total satisfaction, with a cheque ready to pay the contractors.
- One client suffered from a kitchen fire which in addition to destroying the cooker and surrounding units, caused smoke damage to decorations in other rooms. Not only was speed of the essence, but this client preferred to use contractors and decorators known to him, which was no problem to the insurers who arranged settlement to the various tradesmen.
- Another client who had the travel insurance extension to her home insurance found herself needing emergency admission to a hospital abroad. Her relatives contacted the emergency assistance helpline and her Insurers immediately took over and arranged settlement of the charges.
- When one distraught client lost a bracelet of considerable value which was specified on her policy the Insurer instructed a Loss Adjuster to visit to assist with the claim. After seeing proof of value of the bracelet and ensuring the loss had been reported to the Police, a cheque was issued on the spot to the client.

HOW DOES OUR SERVICE WORK?

1. Our approach begins with gaining a really good understanding of your requirements and vulnerabilities.
2. The team will then supply you with a conceptual study recommending the most cost effective and appropriate insurance programme available to meet your needs.
3. It doesn't end there, once appointed as your broker we will ensure that we will keep you up to date and review your requirements regularly to ensure that we continue to fully protect you.

Personal Lines Team



Roz Urbanowicz



Tom O' Dea



Bob Harriss

MESSAGES FROM OUR CLIENTS

"I very much appreciate your speedy assistance".

"I do value the service you provide".

"Many thanks for your help with the drain problem. The contractors have done a very good job".

"Thank you for sorting this out so quickly".

"I am in receipt of the claim cheque and would like to thank you for your assistance in this matter".

"I should like to add what a pleasure it is to deal with a company where the response to a telephone call is immediate, which I am sure reflects the efficiency of the Wilson Organisation throughout".

I am interested in your Private Client Service.
Please contact me with details.

Amounts to be insured:

Building	£.....
Contents & Personal Effects	£.....
Fine Art & Antiques	£.....
Jewellery & Watches	£.....

Any claims in the last 5 years?	Yes/No
Do you have an alarm system?	Yes/No
Do you have a safe?	Yes/No

Renewal Date
Current Insurer

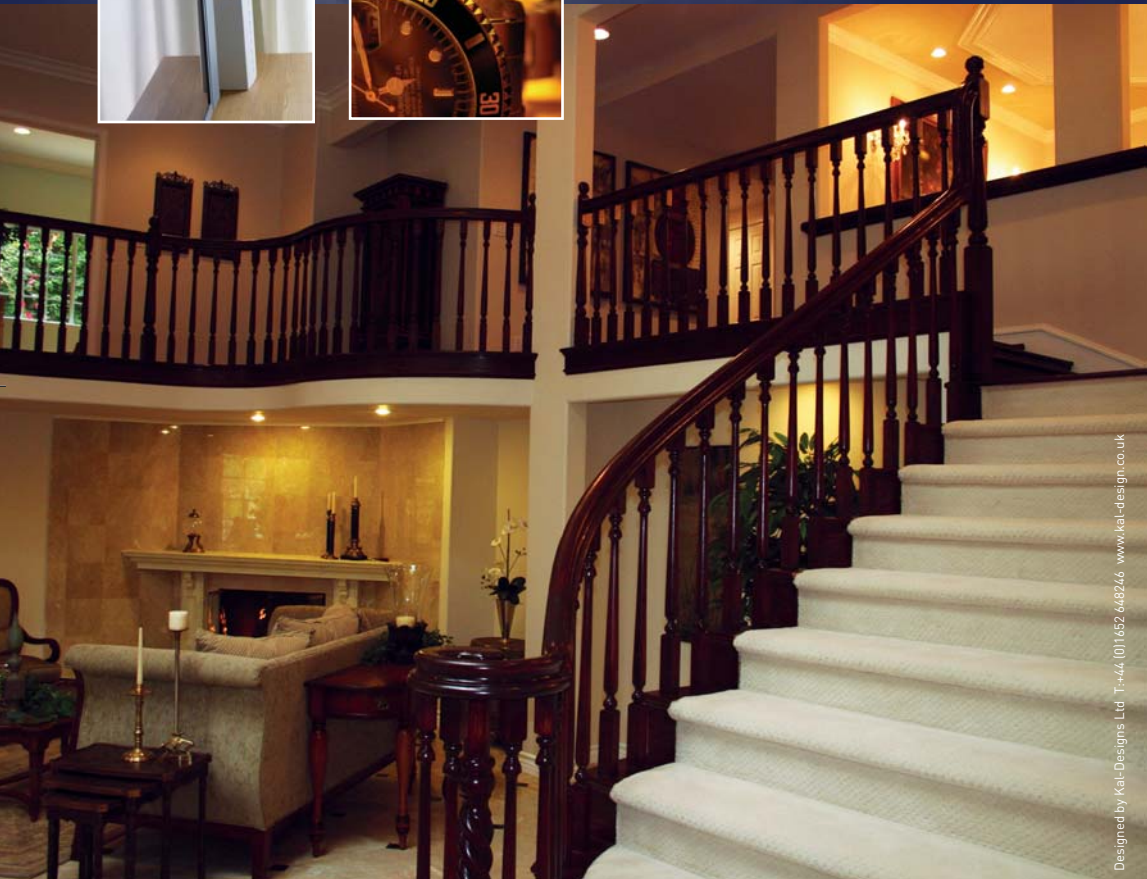
From:

Name: Address:
.....
..... Postcode:
Daytime Tel. No:
Email Address:
Age: Occupation:

Please return this completed card to Wilsons, for the attention of the Private Client Team



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